Utilizing Social Media In Education

Conference

When

25-26 January 2014

Where

Crowne Plaza Hotel

Organized By:

Bridge Training Solution in partnership with Speak Your Mind.

Speak Your Mind Geographical Areas

BAHRAIN - BRAZIL - CHINA - CZECH REPUBLIC - JAPAN - ITALY - POLAND - USA - SLOVAKIA - SPAIN

Programme

Multiple Tracks Day One

TIME	ACTIVITY
8.00 AM – 8.30 AM	REGISTRATION - ICE BREAKER
8.45 AM – 9.00 AM	WELCOME PATRON SPEECH
9.00 AM – 9.30 AM	INTRODUCTION TO SOCIAL MEDIA Speaker: Mr. Ali Sabkar
9.30 AM – 9.45 AM	COFFEE BREAK
10.45 AM – 12.00 PM	MAIN SESSION-IMPLEMENTING THE BEST PRACTICES OF SOCIAL MEDIA IN LEARNING AND TEACHING ENGLISH Keynote Speaker: Dr. Michael Morgan TRACK ONE ▸ Curriculum ▸ Materials ▸ Classroom Environment ▸ Q & A
12.30 PM – 1.30 PM	LUNCH
1.30 PM – 3.30 PM	MAIN SESSION – CONTINUE Keynote Speaker: Dr. Maria Derlipanska TRACK TWO ▸ Best Practices ▸ Challenges ▸ Way Forward ▸ Q & A
3.30 PM – 4.00 PM	USING SOCIAL MEDIA INNOVATIVELY - THE AMERICAN MODEL Keynote Speaker: Dr. Maria Derlipanska & Dr. Michael Morgan TRACK THREE ▸ Reflection on day one sessions
4.00 PM – 4.15 PM	COFFEE BREAK
4.15 PM – 5.30 PM	RECOMMENDATIONS & CLOSING

Program

Interactive Clinic Day Two

Interactive clinic will be focusing on one -on - one coaching with participants. It will aim at enhancing knowledge of participants on new materials, data, experiences, and how to apply all these into the Bahraini context. Culturally-sensitive specificities of the Bahraini context will be taken into consideration when introducing materials, extra curricula activities and networks.

SPEAKER'S BIO

DR. MARIA DERLIPANSKA

EDUCATION

* PhD in Italian Language & Literature from Yale University (USA)
* Master degree in Art History.

EXPERIENCE

* Over ten years of experience teaching in colleges and universities in the United States and Qatar.

* Higher education as an administrator.

* Researcher.

* Instructor.

* Leader in program development and management.

SPEAKER'S BIO

DR. MICHAEL MORGAN

EDUCATION

* Founder of the doctoral program in TESOL and technology.

* Initiator of the M.A. Degree program in TESOL at Murray State University.

EXPERIENCE

* Over 25 years of experience as a lecturer of English to Speakers of other Languages (TESOL).

* Linguistic researcher.

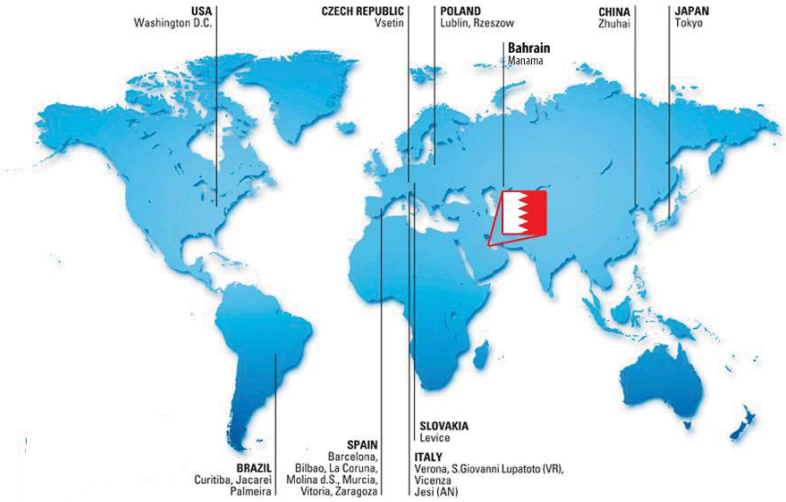
* Educator and writer.

ABOUT THE ORGANIZER SPEAK YOUR MIND INTERNATIONAL

Speak Your Mind (SYM) is an English language Centre, focusing on providing up-to-date methods and techniques of improving the services of Teaching English effectively and efficiently. Along with providing services of teaching English Language, SYM enhances linguistic abilities of learners of English Language as a second language utilizing 'Speaking" tools and methodologies as entry point.

As such, it is strongly believed within SYM that "Acquisition of a Second Language " is a lifetime process that needs much wider horizon than a good curriculum, well-equipped classrooms, good other supportive learning tools and facilities, and a qualified teacher. All different bits and pieces of the learning process have to be well-planned, well monitored, and precisely managed, so that well defined results can be reached.

SPEAK YOUR MIND OFFICES AROUND THE WORLD



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Beneficiaries

* All teachers
* All Students & Learners
* Curriculum designers
* Universities and schools' management members
* Training & Education managment members
* IT specialists
* Specialized NGO's
* PR specialists
* HR specialists
* Trainers

Objectives

* Enhance awareness about the importance of utilizing social media inEducation.
* Present the best practices in applying social media as a modern tool of Education and learning
* Showcase some best global practices (Japan & U.S.A models) of employing the social media in all teaching components such as ; extra curricular activities, diversifying class room environment and learning through entrainment.
* Create a paradigm shift among young Bahrainis from negative exploitation to productive and constructive utilization of Social Media.